

## **Pajarito Environmental Education Center**

**Annual Report 2014** 

## 2014: We just keep growing - thanks to you!

In 2014 PEEC engaged nearly 17,000 people, strengthening their connection with nature. That's 17,000 people who learned more about nature in Los Alamos, whether it was through a one-time visit to our Chamberfest booth to match the tracks of an animal with its picture, a hike in a beautiful undiscovered spot, a multi-session class on identifying our native wildflowers, or a year-long school study of the environment in a schoolyard. Inside this report you'll see more about our impact—both in terms of numbers and of how we've affected people's lives. You'll also see the names of the people who made this happen. Our staff, board, and volunteers work hard to make sure that every time PEEC interacts with someone, it's a positive, valuable experience. And our members and donors provide the financial support to make it all happen. We're grateful to have all these wonderful people involved with PEEC, and we're proud of what we accomplish together. Our long-term goal is to make PEEC a true community treasure. Working together, we're well on our way.

















## PEEC 2014 ~ By the Numbers

174 volunteers

9,171 volunteer hours

316

member families 149

public programs 137

school programs

6,040 during outreach events

16,723 total people served

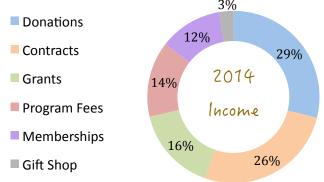
4,862

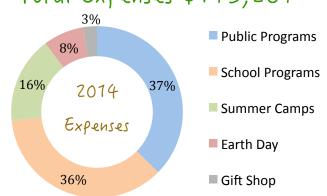
through public programs

4,892
in classrooms

929
nature center visitors







\*Not including Capital Campaign

### Capital Campaign

Funds raised August 10, 2012 to December 31, 2014 for the Los Alamos Nature Center exhibits

\$675,964

280 Individuals &

Households

take wing with the centre

\$1,136,720

\$460,756

14 Businesses & Foundations

Thanks to many generous donors, PEEC's Capital Campaign is a HUGE success!

# PEEC's Impact on Our Community

Here's how a few of our friends answered when we asked, "What impact has PEEC had on you?"

Mouser Williams, scientist, photographer, PEEC volunteer:

Meeting fellow wildlife photographers through PEEC has helped me hone my skills, share ideas, and inspire others. The PEEC birding community in particular has been a tremendous resource for me. I feel that PEEC has kindled in me a greater appreciation for the natural world and I look forward to working with the PEEC community to share that feeling with others.



Photo by Minesh Bacrania



Jack Mockler, PEEC volunteer, camper, summer camp counselor: My experiences at PEEC as a young child, then working there as a camp counselor during my teen years, taught me how to enjoy nature and protect it at the same time. Plus, it inspired me to potentially work in an environmental field.

**Dave Fox**, owner of CB Fox, long-time PEEC supporter:

PEEC's impact? Holy Cow! It's a community inside-the-park home run.

PEEC programs run at an un-flagging pace year-round, touching so <u>many</u> facets of the natural world, for so <u>many</u> at so <u>many</u> levels of age and education. And it's because of this uniquely energetic, educated hustle that benefits so very many that it's to be treasured as a community-wide home run. I just can't see it any other way.



Judith Ramirez, PEEC member, frequent nature center visitor:
PEEC has enriched our lives because it is great to have a place where our kids can immerse themselves in nature.
There, they are surrounded by people that are interested and passionate about nature and can teach many diverse aspects of it to them. I love to see my two year-old explore every corner of PEEC and I know he is learning a lot. Even though he doesn't know it yet, the resources PEEC provides us will make him a nature lover in the years to come.



Kelly Dolejsi, PEEC member, writer: PEEC has introduced my children to wild animals, like snakes and lizards, in a safe and educational environment. Thanks to Nature Playtimes, my 4-yearold has developed a months-long interest in identifying flowers and cacti we see on our walks. She asks questions, observes her specimens carefully, takes pictures, and uses her field guide correctly. Overall, PEEC brings us closer to our natural environment, and the more my kids understand and identify the life that surrounds them, the more likely they are to protect it.

### 2014 PEEC Staff and Board

#### **Board of Directors (Elected October 2014)**

President - Felicia Orth

Vice President – Bob Walker

Treasurer - Nancy Arendt

Secretary – Jennifer Macke

Board Members – Michele Altherr, Jeremy Campbell, Talia Dreicer, Robert Dryja, Teralene Foxx, Becky Oertel, Karla Sartor, Ann Shafer, Becky Shankland, Selvi Viswanathan, Bob Walker, Sue Watts, Mary Carol Williams Newsletter Editors – Esta Lee Albright, Heather Burke

#### Staff

Executive Director – Katherine Watson, director@peecnature.org

Director of Interpretation – Jonathan Creel, programs@peecnature.org

Nature Center Manager – Beth Cortright, center@peecnature.org

Education Programs Director – Siobhan Niklasson, educator@peecnature.org

Volunteer Coordinator – Linda Boncella, linda@peecnature.org

Marketing Manager – Laura Loy, laura@peecnature.org



# Pajarito Environmental Education Center (PEEC)

3540 Orange St. Los Alamos, NM 87544 505.662.0460

www.peecnature.org

Enriching people's lives by strengthening their connections to our canyons, mesas, mountains, and skies.

Pajarito Environmental Education Center

P.O. Box 547 Los Alamos, NM 87544 PRESORTED STANDARD U.S. POSTAGE PAID LOS ALAMOS, NM PERMIT NO. 152