

PEEC Board of Directors
Elected in October 2019
President, Richard Wallace
Vice President, Elizabeth Allen
Secretary, Mouser Williams
Treasurer, Linda Zwick
Directors, Jeremy Campbell, Galen Gisler, Angela Lopez, Jennifer Macke, and Hari Viswanathan

PEEC Staff
Executive Director, Katherine Bruell, director@peecnature.org
Director of Interpretation, Jonathan Creel, programs@peecnature.org
Education Programs Director, Siobhan Niklasson, educator@peecnature.org
Adventure Programs Manager, Beth Cortright, adventure@peecnature.org
Marketing Manager, Rachel Landman, publicity@peecnature.org
Visitor Services Manager, Christa Tyson, visitorservices@peecnature.org
Gift Shop & Programs Coordinator, Ashleigh Lusher, a.lusher@peecnature.org
Play-Based Education Specialist, Denise Matthews, denise@peecnature.org
Educators, Elizabeth Watts, elizabeth@peecnature.org
Mariana Rivera Freeman, mariana@peecnature.org

PEEC TURNS 20



IN 2020!


Let's celebrate!

Join us for
Earth Day Festival
Saturday, April 25

20th Anniversary Gala

Sunday, May 3

See peecnature.org for more information

**PEEC**
Pajarito Environmental
Education Center
2600 Canyon Rd.
Los Alamos, NM 87544

PRESORTED
STANDARD
U.S. POSTAGE PAID
LOS ALAMOS, NM
PERMIT NO. 152



2019 ANNUAL REPORT

Lace up your hiking boots and start exploring the places you helped PEEC go in 2019!

Thousands of adults, teens, and children got outside in 2019, thanks to you. Why is getting outside important? Here's what one mom had to say about Pebble Pups, our junior rockhound/geology program:

My daughter loved Pebble Pups. She started walking around saying, "When I grow up, I'm going to be a geologist!" This was the first time I had ever heard her say she was going to be anything other than a fairy princess. You can tell Patrick [the instructor] he's making a huge difference!

As you'll see when you read this report, a huge effort goes into making significant experiences in nature possible for both kids and adults. PEEC's amazing staff works hard every day to ensure that PEEC is accomplishing our mission of **enriching people's lives by strengthening their connections with our canyons, mesas, mountains, and skies.**

But they don't do it alone! Hundreds of volunteers also pitch in, from the one-time leader who gives a fascinating talk or organizes a hike, to our steady regulars who work their docent jobs every week, to those who care for our animals and gardens, and those who pitch in wherever needed. Our board members share their advice and wisdom to guide the organization. **There is no way we could offer so much to the community without these people who cheerfully join in PEEC's work.**

And there is no way we could do anything without the funds that keep the lights on, the doors open, the animals fed, the gardens watered, and the planetarium projector bulbs lit! **You are part of a community** of support that includes foundations, national businesses, and people from around the country, as well as hundreds of local families and individuals. **Together, you make PEEC.** Thank you! Now, take a hike and celebrate your accomplishments!

Katie

39,555 PEOPLE CONNECTED
TO NATURE IN 2019



Your journey in 2019:

16,702 NATURE CENTER VISITORS

LOS ALAMOS COUNTY
11,274

N.M.
2,210

U.S.
3,137

OUTSIDE U.S.
81

1,839
PLANETARIUM
ATTENDEES

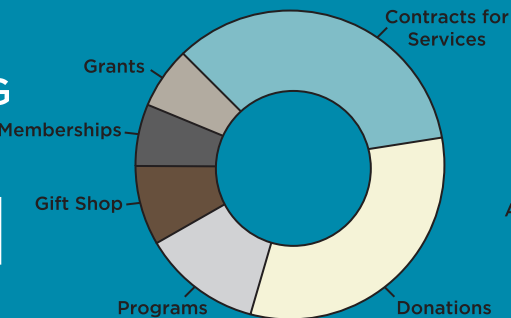
10,854
PUBLIC
PROGRAM
ATTENDEES

12,693
PROGRAM ATTENDEES

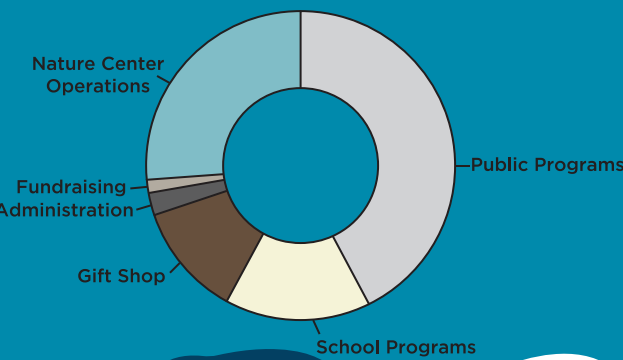
ANNUAL OPERATING
BUDGET:

\$612,691

INCOME



EXPENSES



THANKS TO OUR SUPPORTERS!

685
DONORS

161
VOLUNTEERS

GAVE

9,374

HOURS OF THEIR TIME TO
SUPPORT PEEC

726

MEMBER FAMILIES

TRAILHEAD

START HERE

Join us on a journey to explore
our milestones of 2019!

6,494

children from

23

schools were served by
our educators.

1 in 5

students were from outside
Los Alamos County

We had our youngest
volunteer ever in our
youth volunteer
mentorship program.

We offered
multi-day geology
trips for in-depth
learning for adults.

Thanks to the
Petschek family, we
debuted a 24/7
wildlife camera in our
observation area.

170
penstemon species
growing in our gardens.

FINISH

Thank you for
hiking this trail
with us!

We prepared to celebrate our 20th
anniversary in 2020!

In celebration of
National Public Lands
Day, you helped plant
thousands of trees in
areas of Bandelier
National Monument
impacted by the Las
Conchas Fire!

PEEC partnered with the Los Alamos
Mountaineers to start the Northern New
Mexico Peak Challenge.

13,302

PASSPORT HIKES
(THAT WE KNOW OF)

AND
370
PASSPORT FINISHERS

The Passport to the Pajarito
Plateau, Part 3 made its debut
at our Earth Day Festival!